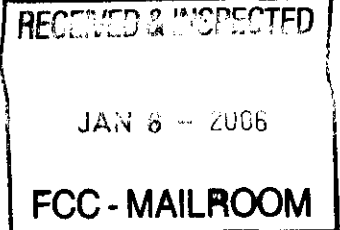


CGB-CC-0275

Office of the Secretary
Federal Communications Commission
Attention: CGBRoom 3-B431
445 12th Street SW
Washington, DC 20554



Petition for Exemption from Closed Captioning Requirements

Introduction

The Diocese of Lake Charles in Louisiana is a canonically established division of the Roman Catholic Church made up of the five civil parishes (counties) of Southwest Louisiana. The Diocese was formed in 1980 from territory previously part of the Diocese of Lafayette in Louisiana. The mission of the Diocese of Lake Charles, through its Catholic faithful, gathered with its bishop, is to carry on the work of Christ under the guidance of the Holy Spirit by promoting personal holiness for ourselves and increasing the flock under His care. To fulfill the mission the following goals have been established: 1. To make parishes vital centers of worship, reconciliation, and Christian community. 2. To teach Catholic beliefs, traditions, and values in the context of deepening spirituality and life-long religious education and formation. 3. To share our faith with all God's people. 4. To call forth men and women to develop leadership for ministry. 5. To heal human injustice, to preserve human rights, and to enable the poor to uplift themselves in collaboration with all people of good will. 6. To foster the understanding and practice of responsible stewardship of our human and material resources. The Catholic population of the Diocese is about 75,000 out of a general population of about 250,000.

The *Glad Tidings* program provides a Sunday spiritual message from the Bishop of the Diocese or, in his absence, a homily from one of the priests of the Diocese and segments of local, national and religious interest to the listeners.

Glad Tidings is an hour long program airing each Sunday morning (except for two or three Sundays yearly when it is pre-empted by national network programming) on KPLC-TV, Channel 7 (Lake Charles, Louisiana) at 6 a.m. (Central Time). The program is produced by a local freelance producer, who has done this work since the formation of the Diocese.

For the reasons set forth below, The Diocese of Lake Charles hereby requests an undue burden exemption from the closed captioning rules for *Glad Tidings*, pursuant to § 79.1(f) of the Commissions rules.

Nature and Cost of Closed Captions

Information has been gathered from several companies who do closed captioning for videos. Estimates of the cost to add closed captions to each hour-long program range from \$120 to \$780.

Impact on the Operation of the Program Provider

In our most recently completed fiscal year the cost of producing *Glad Tidings* was about \$65,000.00 or about \$1,300 per episode. These costs include the taping of each segment and the editing costs of the weekly program. If the cost of closed captioning averages \$450 per program that would add 34.5 percent to the production cost, an increase that would be difficult to absorb. Additionally the cost of airing the program is currently \$650 per Sunday, which an increase anticipated in mid-2006. As the show is a weekly presentation, the final program is not completed and edited until Thursday prior to airing and delivered per the television station's request no later than Friday morning. Since the companies researched require the shipping of the tape to them with at least a three-day turnaround this would make timely production and timely delivery for airing impossible given our current methods of operation.

Financial Resources of the Program Provider

The Diocese of Lake Charles is a tax exempt 501(c)3 organization through its affiliation with the United States Conference of Catholic Bishops. The Diocese receives funding through the contributions of the Catholic faithful of Southwest Louisiana, via an annual Bishop's Services Appeal, diocesan assessments of the 38 churches in the Diocese, the parochial tithe, grants from Catholic institutions, and special programs and other revenues.

Funds are expended to support Catholic education, community social services, pastoral life and support.

Type of Operations of the Program Provider

The Diocese of Lake Charles a non-profit religious institution with 38 church parishes. Our Social Service arm along with our eight Catholic schools are the largest funded programs. Our schools have more than 2,800 students and our Social Service program provides assistance to all those in need in our area, nearly 5,000 during the calendar year of 2005. With the landfall of Hurricane Rita in Southwest Louisiana in September the Social Service arm of the Diocese anticipates up to a 100 percent increase in the number of people served during

2006. Expenditures to aid those in need from this natural disaster will be increased and all other offices and departments of the Diocese of Lake Charles will have their funding reduced in order that more money may be used to aid those who have been displaced by the hurricane.

Other Factors

Petitioner believes that the local, non-news exemption to the closed captioning rules also applies to *Glad Tidings*. As noted above, the program is produced and distributed locally, and the sermons of the Diocese of Lake Charles are of primarily local interest. The episodes are not news, they do not have repeat value, and the electronic newsroom technique is not available. Notwithstanding the applicability of the exemption, we have filed this petition in an abundance of caution and for the purpose of establishing certainty.

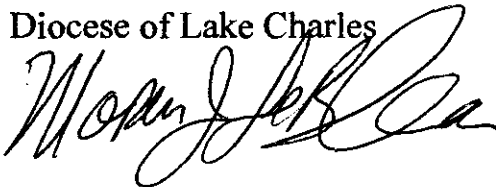
Conclusion

As shown by this Petition and its attachments, the Commission should grant a waiver of the closed captioning requirements in this case, because requiring closed captioning would create an undue burden. The costs of captioning would be excessively high and would have a significant impact on Petitioners operations. The Petitioner's type of operation and financial resources are different in kind and magnitude from a mainstream programming provider. Because of the significant difficulty and expense of providing closed captions, a waiver under § 79.1(f) is warranted.

Respectfully submitted,

The Diocese of Lake Charles

By:



Morris J. LeBleu, Director of Communications
Diocese of Lake Charles
414 Iris Street
Lake Charles, LA 70601
337-439-7426, Ext. 14
FAX: 337-439-7428

Dated: January 5, 2006

Diocese of Lake Charles
Detail General Ledger
 Period: 7/1/2004 to 6/30/2005

Account Number	Account Description					
Transaction Date	Source Reference	Transaction Reference	Debits	Credits	Net Change	Balance
5820-508	TELEVISION					
7/1/2004		Beginning Balance				0.00
7/15/2004	VAP-168	109880/C KIRBY RAYMOND	3,966.75		3,966.75	3,966.75
7/20/2004	VAP-204	K4760-11 CREDIT/KPLC-TV		300.00	3,666.75	3,666.75
7/20/2004	VAP-205	K4760-12/KPLC-TV	2,160.00		5,826.75	5,826.75
7/28/2004	VAP-289	109881/C KIRBY RAYMOND	2,260.12		8,086.87	8,086.87
8/11/2004	VAP-409	81504/C KIRBY RAYMOND	1,773.00		9,859.87	9,859.87
8/12/2004	VAP-471	60067-1/KPLC-TV	1,687.50		11,547.37	11,547.37
8/26/2004	VAP-624	83104/C KIRBY RAYMOND	1,874.25		13,421.62	13,421.62
9/16/2004	VAP-899	PROF FEES/C KIRBY RAYMOND	2,068.87		15,490.49	15,490.49
9/16/2004	VAP-906	60067-2/KPLC-TV	2,937.50		18,427.99	18,427.99
9/29/2004	VAP-1060	92904/C KIRBY RAYMOND	4,062.37		22,490.36	22,490.36
10/7/2004	VAP-1199	60067-3/KPLC-TV	2,500.00		24,990.36	24,990.36
10/19/2004	VAP-1280	101304/C KIRBY RAYMOND	3,566.25		28,556.61	28,556.61
10/27/2004	VAP-1424	102704/C KIRBY RAYMOND	3,228.75		31,785.36	31,785.36
11/4/2004	VAP-1525	60067-4/KPLC-TV	3,125.00		34,910.36	34,910.36
11/18/2004	VAP-1696	111704/C KIRBY RAYMOND	3,764.25		38,674.61	38,674.61
11/30/2004	VAP-1883	113004/C KIRBY RAYMOND	2,107.12		40,781.73	40,781.73
12/7/2004	VAP-1940	60067-5/KPLC-TV	2,500.00		43,281.73	43,281.73
12/16/2004	VAP-2050	TELEVISION/C KIRBY RAYMOND	2,559.37		45,841.10	45,841.10
12/31/2004	VAP-2188	TELEVISION/C KIRBY RAYMOND	2,307.37		48,148.47	48,148.47
1/6/2005	VAP-2267	60067-6/KPLC-TV	2,500.00		50,648.47	50,648.47
1/13/2005	VAP-2359	TELEVISION/C KIRBY RAYMOND	2,180.25		52,828.72	52,828.72
1/21/2005	VAP-2428	552694091004158/HNB				
		COMMERCIAL CARD	510.00		53,338.72	53,338.72
1/27/2005	VAP-2511	012605/C KIRBY RAYMOND	2,720.25		56,058.97	56,058.97
1/31/2005	VAP-2631	60067-7/KPLC-TV	3,125.00		59,183.97	59,183.97
2/17/2005	VAP-2794	021605/C KIRBY RAYMOND	2,918.25		62,102.22	62,102.22
2/23/2005	VAP-2853	022305/C KIRBY RAYMOND	1,184.62		63,286.84	63,286.84
2/28/2005	VAP-2944	60067-8/KPLC-TV	2,500.00		65,786.84	65,786.84
3/18/2005	VAP-3169	03162005/C KIRBY RAYMOND	3,638.25		69,425.09	69,425.09
3/31/2005	VAP-3274	033005/C KIRBY RAYMOND	2,034.00		71,459.09	71,459.09
4/6/2005	VAP-3392	60067-9/KPLC-TV	2,500.00		73,959.09	73,959.09
4/13/2005	VAP-3483	041305/C KIRBY RAYMOND	2,853.00		76,812.09	76,812.09
4/28/2005	VAP-3656	042705/C KIRBY RAYMOND	4,663.12		81,475.21	81,475.21
5/6/2005	VAP-3753	60067-10/KPLC-TV	2,500.00		83,975.21	83,975.21
5/12/2005	VAP-3820	051105/C KIRBY RAYMOND	3,218.62		87,193.83	87,193.83
5/20/2005	VAP-3945	552694091004193/HNB				
		COMMERCIAL CARD	10.82		87,204.65	87,204.65

Diocese of Lake Charles
Detail General Ledger
 Period: 7/1/2004 to 6/30/2005

Account Number	Account Description					
Transaction Date	Source Reference	Transaction Reference	Debits	Credits	Net Change	Balance
5820-508	TELEVISION					
5/31/2005	VAP-4020	052505/C KIRBY RAYMOND	2,476.12		89,680.77	89,680.77
6/8/2005	VAP-4135	60067-11/KPLC-TV	3,125.00		92,805.77	92,805.77
6/16/2005	VAP-4269	061505/C KIRBY RAYMOND	1,815.75		94,621.52	94,621.52
6/29/2005	VAP-4385	063005/C KIRBY RAYMOND	2,152.12		96,773.64	96,773.64
5820-508 Sub Totals:			<u>\$97,073.64</u>	<u>\$300.00</u>	<u>\$96,773.64</u>	<u>\$96,773.64</u>
Net Loss:			<u>\$0.00</u>	<u>\$96,773.64</u>	<u>\$96,773.64</u>	<u>\$96,773.64</u>
Grand Totals:			<u><u>\$97,073.64</u></u>	<u><u>\$300.00</u></u>	<u><u>\$96,773.64</u></u>	<u><u>\$96,773.64</u></u>

Attachment No. 2

Glad Tidings Programming Schedule for 2006

Each Sunday in 2006 from 6 a.m. to 7 a.m. (Central Time) on KPLC-TV, Channel 7, Lake Charles, Louisiana.

Only exceptions being NBC network preemption on June 11, 2006 (French Open Tennis Championships Men's Final) and July 9, 2006 (Wimbledon Tennis Championships Men's Final).and September 24, 2006 (2006 Ryder Cup Golf Matches).

Attachment No. 3

Financial documentation

Attachment No. 4

Other:

Estimates from professional companies for closed captioning of *Glad Tidings*.

Aberdeen Captioning

committed to the WORD

Aberdeen Captioning is a full-service captioning company. Our goal is to establish an ongoing, long-term, working relationship with you. We are dedicated to providing you with exceptional service and 100 percent satisfaction guarantee.

Give us a call!

WHY CAPTION?

Other than having to comply with the FCC mandate that requires the following number of broadcast hours to be captioned per day: 10 hours as of 1/1/02, 15 hours as of 1/1/04 and 20 hours as of 1/1/06, captioning is the only way the deaf are able to become a more complete part of the entertainment industry. The National Association of the Deaf reports that more than 28 million Americans have a hearing loss. Captioning your program can potentially increase your audience by 10 percent.

Captioning a program reaches beyond the deaf and hearing-impaired. Over 30 million people are learning English as a second language, 27 million adults are improving their literacy skills and 10 million elementary school children are learning to read. Captioning helps them all improve their language skills.

Don't miss this giant opportunity to reach over 93 million Americans!!!!

POST-PRODUCTION

Post-production captioning is the process of transcribing a program's dialogue and placing it into a new master tape in the form of open captions, closed captions or subtitles.

Closed Captions (roll-up or pop-on) [CC]

A decoding device is required to open these captions for viewing. Captions are recorded on line 21 of the tape and are made visible by using a decoder. All televisions, 13 inches or larger, built after 1993 are required to have a built-in decoder.

Open Captions (roll-up or pop-on)

Open captions look identical to closed captions but no decoding device is required to view these captions. The captions are "burned" into the video tape allowing captions to be visible whenever the video is played.

Subtitles

Subtitling differs from open or closed captioning by the way that it is presented on the screen. It appears in upper and lower case letters and can appear in various colors and fonts. It is also "burned" into the video and visible at all times.

Webcasts and Video CDs

A caption file is created from an encoded video. The caption file is synchronized with the video and played on Windows Media Player, Quick Time or Real Player.

DVDs

A single DVD disk can contain subtitles in up to 32 different languages. Subtitles can be produced in every language, using any Windows TrueType font. A DVD disk can also contain closed captions in up to six languages: English, Spanish, French, Portuguese, German and Dutch.

REAL-TIME (LIVE) CAPTIONING

Real-time captioning is the process of transcribing a program's dialogue, with an accuracy rate of at least 98 percent, and making the text immediately viewable. This is used for live presentations and live television broadcasts...

- Newscasts
- Corporate Meetings
- Public Events
- Sporting Events
- Conventions
- Church Services

POST-PRODUCTION PROCESS

What do I need to do?

- Send master tape along with a blank tape
- Provide correct spelling of all proper names and technical words within the program

What will I receive?

- You will receive 2 tapes: your original master and a copy of the master with captions encoded
- A transcript in a text file e-mailed to you
- 100 percent satisfaction guarantee!

REAL-TIME (LIVE) PROCESS

- Provide correct spelling of all proper names and technical words within the program
- For local events, provide a space and video feed for our onsite captionist
- For on-air broadcasts, you will need an onsite encoder and 2 phone lines: one for our captionist to dial into the encoder and one for our captionist to listen to the audio

PRICING

The below pricing is a general guideline. A specific quote will be given with your complete project details.

Roll-up Captions

\$5 - \$13/video minute - \$200 minimum

Pop-on Captions or Subtitles

\$7 - \$16/video minute - \$200 minimum

Webcasts, DVD, Video CD, Foreign Language

Call for pricing

PRICE INCLUDES:

- Verbatim transcription of your video
- Already have a verbatim transcript? Deduct \$2/min
- VHS approval copy (upon request)
- Normal turnaround of 5-10 business days
- Transcript in a text file e-mailed to you
- Volume discounts available

Live Captioning

Long-term contracts	\$115 - \$135 / hr.
Single event	\$250 / first hr. \$200 / additional hr.

CAPTION

COLORADO

[HOME/](#)
[ABOUT US/](#)
[CLIENTS/](#)
[PRODUCTS & SERVICES/](#)
[NEWS & EVENTS/](#)

Our Solution

Caption Colorado was founded in 1991. It began with one local Denver station (KCNC-TV) for which it provided free real-time captioning service for one year for the benefit of the deaf and hard-of-hearing community in Colorado. Caption Colorado secured its first paying customer (WRC-TV in Washington, DC) one year later. It was at that time that Caption Colorado led the real-time captioning industry to a radically new low rate of \$120 per hour. In the early 90's the closed captioning industry was a substantially subsidized industry with rates ranging from \$400 to \$1,000 per hour for real-time captioning. As a result of its competitive rate, Caption Colorado was able to secure a large portion of the growth in the industry over the next nine years and is now America's largest provider of real-time closed captioning services by a wide margin.



"...utilizes unique technology coupled with talents of skilled captioners..."

"Real-time" vs. Newsroom Captioning

Caption Colorado offers "real-time" closed captioning that utilizes unique technologies coupled with the talents of highly skilled captioners who use stenographic court reporting machines to transcribe the audio on-the-fly, as the words are spoken by the broadcasters. real-time captioning is not limited to pre-scripted materials and, therefore, covers 100% of the news, weather and sports segments of a typical local news broadcast. It will cover such things as the weather and sports segments which are typically not pre-scripted, last second breaking news or changes to the scripts, ad lib conversations of the broadcasters, emergency or other live remote broadcasts by reporters in-the-field. By failing to cover items such as these, newsroom style captioning (or use of the TelePrompter for captioning) typically results in coverage of less than 30% of a local news broadcast.

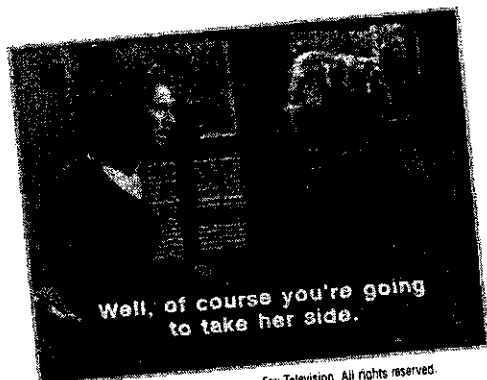
[company information](#) | [executive staff](#) | [captioning history](#) | [quality assurance program](#) | [FAQs](#)

[Home](#) | [About Us](#) | [Clients](#) | [Products & Services](#) | [News & Events](#) | [Contact Us](#)

©2002 Caption Colorado

Subtitling and Translation Service in Over 40 Languages and Dialects

Producing quality subtitles for videotape and DVD releases requires an expert blend of transcription, translation, timing and editing skills supported by state-of-the-art technology and superior project management. NCI and its London partner, the European Captioning Institute (ECI), provide a single source for all of your subtitling and translation needs, using native speakers to translate over 40 languages and associated dialects.



*Judging Amy ©2002 Twentieth Century Fox Television. All rights reserved.

Subtitles usually appear in the bottom center of the screen with no black background.

Described Video

NCI Described Video provides access for people who are blind or have low vision, an estimated American audience of over 14 million. Through a detailed process that provides concise yet vivid descriptions of a program's visual elements, NCI Described Video mirrors the commitment of NCI's captioning service to accessibility, along with its reputation for quality, capacity and timely delivery.

NCI can provide a two-in-one service by describing and captioning programming at the same time.

Internet Captioning

NCI Internet Streaming provides the ability to deliver captioning text from live or prerecorded events for use on Webcasts. With NCI's Internet Streaming, the audio from a live event or teleconference can be converted into a text stream by an NCI real-time captioner and delivered for display on a Web site using a streaming media player such as Real Player, Microsoft Media Player or QuickTime. Captioning text from prerecorded programming can also be delivered for Webcasts.

NCI Makes it Easy, Economical and Efficient

With competitive rates and a large professional staff, NCI provides fast turnarounds to meet your schedule and the highest quality services available anywhere in the world. Getting started is as easy as contacting an NCI marketing representative, returning a reply card or completing an on-line form available at www.ncicap.org/request_quote.asp.

Q.NCI
The Global Captioning Leader®

National Captioning Institute
1900 Gallows Road • Suite 3000 • Vienna, VA 22182

Toll-Free 800-374-3986

Vienna, VA 703-917-7600

New York, NY 212-557-7011

Burbank, CA 818-238-0068

Email: mail@ncicap.org • Web site: www.ncicap.org

NCI

Your One-Stop Answer

Closed Captioning

Subtitling and Translation

Described Video

Internet Captioning



Easy • Economical • Efficient

Federal regulations mandate that closed captioning be phased in for almost all television programming. The regulations also require that government agencies make their video and multimedia productions accessible to people with disabilities. Complying with the regulations provides accessibility for over 40 million Americans who are deaf, hard of hearing, blind or have low vision and ensures the broadest possible audience for your productions.

NCI Offers Superior Service and Reliability

At the National Captioning Institute (NCI), we know you live in a world of tight deadlines, limited production budgets and high expectations for quality and service. NCI is the **one-stop** answer for all of your captioning, subtitling, translation, described video and Internet captioning needs. With unparalleled experience and expertise, and a reputation for the highest-quality services available, NCI makes it simple.

Building on over 20 years of experience, NCI continues to earn the confidence of domestic and international clients including CBS, NBC, Fox, Turner Entertainment Networks, MGM, Warner Bros. and many government agencies. During the past two decades, NCI has developed a highly skilled and responsive work force supported by state-of-the-art facilities to make sure that all work is done right the first time and delivered on time.

Superior service, one-stop shopping, competitive pricing, fast turnarounds and unmatched reliability are just a phone call away.

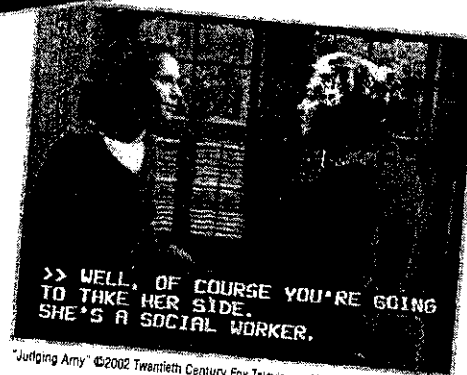
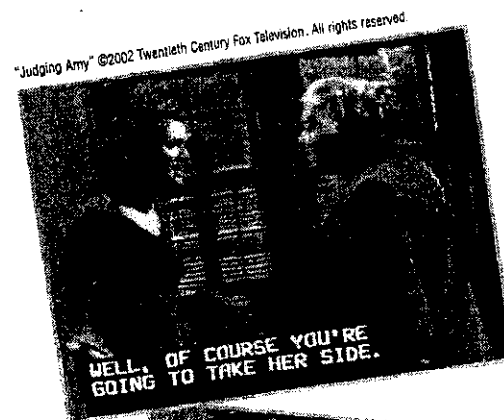
*NCI's expert staff is available
24/7/365 to meet your
needs, and your deadlines.*

NCI Offers a Complete Array of Services

Prerecorded Captioning: Pop-on and Roll-up Styles

English, Spanish and French

From prerecorded television programming to home video releases to corporate and government videos, thousands of hours of prerecorded programming are expertly captioned by NCI each year. With captions, you can make your programs accessible to the one out of ten Americans who are deaf or hard of hearing and millions of others who might not be able to hear the sound due to a noisy environment.



Pop-on captions (top photo) are synchronized with the audio and placed to help identify the speaker. Timed roll-up captions (bottom photo) scroll up and off the screen in a continuous motion.

Real-time Captioning

English and Spanish

With the world's most sophisticated real-time captioning facilities and the most highly trained captioning professionals, NCI captions over 50,000 hours of live programming every year for television networks, corporations and government agencies. NCI offers a choice of services to match needs and budgets along with responsive technical support.

*NCI's real-timers create captions
at speeds of over 225 words per
minute while averaging over
99% accuracy.*

Videoconference Captioning

NCI designed a special real-time captioning service to meet the unique needs of corporate and government videoconferences. NCI's real-timers work from a video feed, when available, or from an established telephone audio line to provide live captioning during the entire scheduled conference.

Contact Us Today

Toll-Free:	800-374-3986
Vienna, VA:	703-917-7600
Burbank, CA:	818-238-0068
New York, NY:	212-557-7011
Email:	mail@ncicap.org
Web site:	www.ncicap.org

How To Order Captioning, Subtitling and Description From NCI

Schedule your program(s) by

- * Contacting an NCI marketing representative
- * Completing the reply card or on-line form at www.ncicap.org to request a quote
- * Or calling (800) 374-3986

Prerecorded Captioning and Subtitling

Send us your master and/or an identical work tape of the program with time code matched to the master. (See **Work Tape Specifications**) NCI can accommodate NTSC or PAL tapes on most tape formats. If you are arranging your own encoding, NCI does not need to receive your master tape.

Include an accurate script, if available. NCI accepts script information on diskette or email.

If your job is for DVD, provide the name of your authoring system. NCI's files are compatible with Daikin Scenarist, Toshiba, Panasonic, Spruce, Minerva Compression and Sonic Systems.

NCI's deliverable is a caption or subtitle file (.cap or .stl). The file must be merged with the master tape to create a new captioned or subtitled master. For captioning, the process is called encoding. NCI can handle your encoding or you may choose to have your postproduction house do the encoding.

Real-Time Captioning for Live Programs

Provide program(s) date, time and length, including run-over possibilities.

Provide a technical contact name with phone number, encoder phone number and back-up audio phone number.

Identify technical information on transmission path (satellite or fiber optics). If the live event is not being transmitted via satellite or fiber optic sources, a dedicated audio feed must be established.

An encoder is needed to insert the captions onto Line 21 of the TV signal. NCI rents encoders to clients with one-time live captioning needs.

Description for Blind and Low Vision People

Send your work tape of the program with time code matched to the master to NCI's Production Department. Work tapes must be broadcast audio quality for description services. See **Work Tape Specifications**.

NCI will deliver a mixed tape for layback to your master. NCI also delivers a CD which can be used if your program is edited.

NCI Work Tape Specifications

1. Betacam SP (BetaSP):

- * First generation time code must match time code on master tape. Dubbed time codes must be regenerated or reshaped.
- * Time code, if on Channel 2, must be at OVU level 0.
- * Vertical Interval Time Code (VITC) or Longitudinal Time Code (LTC) is accepted. LTC can be either Channel 2 or Address Track.
- * Visible time code, in addition to VITC or LTC, is preferred. Use upper third of screen if program contains on-screen graphics.
- * Time code should begin uninterrupted at least 10 seconds before start of slate and continue at least 10 seconds after program end.
- * Stereo audio is accepted when using VITC or LTC Address Track time codes.

2. DigiBeta:

- * Vertical Interval Time Code (VITC) must match time code on master tape.
- * Visible time code in addition to VITC is preferred. Use upper third of screen if program has on-screen graphics.
- * Time code should begin uninterrupted at least 10 seconds before start of program and continue uninterrupted at least 10 seconds beyond program end.
- * Audio must be recorded on Channels 1 and 2 only. Stereo audio is accepted.

Need Additional Assistance?

If you require additional work tape assistance for captioning or video description, please contact the NCI office closest to you for additional information. Our professional staff is available 24/7/365 to answer any of your work tape specification questions.

3. SVHS or VHS:

- * SVHS or VHS format (Extended Play recordings can not be accepted).
 - * Time code must be first generation and match time code on master tape. Dubbed time codes must be regenerated or reshaped.
 - * Visible time code in addition to VITC or Channel 2 LTC is preferred. Use upper third of screen if program has on-screen graphics.
 - * Time code should begin uninterrupted at least 10 seconds before start of program and continue uninterrupted at least 10 seconds beyond program end.
 - * We accept Vertical Interval Time Code (VITC) or Longitudinal Time Code (LTC). If LTC, SMPTE time code must be first-generation recorded on Channel 2 or Hi-Fi. Channel 2 recordings must be at negative 7 db.
 - * Composite program audio must be on Channel 1.
- #### 4. 3/4" Umatic:
- * First generation SMPTE time code must match master tape time codes. Time codes should be on Channel 2.

- * Time code, if on Channel 2, must be at OVU level of 0.
- * Visible time code in addition to Channel 2 time code is preferred. Use upper third of screen if program has on-screen graphics.
- * Time code should begin uninterrupted at least 10 seconds before start of program and continue uninterrupted at least 10 seconds beyond program end.
- * Stereo audio is accepted when using VITC or LTC Address Track time code.
- * Vertical Interval Time Code (VITC) or Longitudinal Time Code (LTC) is accepted. LTC can be either Channel 2 or Address Track.
- * Visible time code in addition to VITC or LTC is preferred. Use upper third of screen if program has on-screen graphics.

CLOSED CAPTION MAKER

(Formerly of Portsmouth, NH)

822 Guilford Avenue #148 • Baltimore, MD 21202
E-mail: wGallant@CCmaker.com • Web Site: www.CCmaker.com
1-800-527-0551

You produce the video,
we add the closed-captions ...

FCC Requires 100% captioning starting 1/1/06.

We sell an entry level line-21 closed-captioning system.
See details below, system is called ADDrollupCC.

Not going to make the Jan 1st deadline for adding closed-captioning?

We'll do it for you, half-hour program is \$200 (includes transcribing, tape, shipping)

We can do it for this low price because we are using ADDrollupCC and it doesn't take very long to do it.

Here's the math: It will cost us \$30 to get it typed, it will take two hours of production time to put the script and video together using ADDrollupCC, and \$15 for FedEx to get it back to you.

Turnaround will be about three days.

(Note: Due to the volume of work, we most likely can not meet our normal 3 day turnaround 12/23)

SERVICES

Professional closed-captioning services.

Cost is \$10 per video minute plus \$50; includes encoding, videotape, and 2nd day FedEx.
Client will be sent an open-captioned VHS proof copy at no charge.

Client sends us a professionally produced "master video" on BetaSP, DV/DVcam, or DVCpro25
and we create a closed-captioned professional master on BetaSP or DVcam.

Example: A ten minute video using 'pop-on captions' would cost \$150.

Add \$2/minute if verbatim script is not supplied.

Subtract \$4/minute if roll-up captions are used instead of pop-on captions.

TV Spots are \$100 per spot (:10 to :60); plus \$50 for tape stock and shipping.
Script must be supplied on disk or emailed. Turnaround is two business days.

Music Videos (up to 5 minutes) are \$175, includes BetaSP/DVcam videotape and shipping.
Script must be supplied on disk. Additional BetaSP/DVcam copy is \$35 (includes tape).

TECHNICAL DETAILS FOR PROFESSIONAL CAPTIONING

We normally use "Pop-on" type closed-captions; the captions "pop-on" the screen in groups of words
and are positioned so that they do not cover-up material being discussed.

Our encoder (hardware which adds the captions) uses component video in/out.

DV formats: we can accept DV, DVcam, DVCpro25 and master to DVcam. (all are small or large cassettes).
Please call concerning details.

New Lower Price: As noted above, "roll-up captions" are \$4/minute less; reason is that "roll-up captions" require less
production time. For an example of using "roll-up captions" watch 'The History Channel', they use this format for most of their
programming.